## **NEWS RELEASE**

## **MEDIA INQUIRIES:**

July 29, 2016

Allison Getty | (703) 875-4357

## **USTDA Welcomes Two New Making Global Local Partner to Promote U.S. Exports**

WASHINGTON, Dc – Today, the U.S. Trade and Development Agency announced its partnership with the <u>California Governor's Office of Business and Economic Development</u> (GO-Biz) and <u>Choose DuPage</u> (Illinois) as new Making Global Local partner organizations.

"USTDA is pleased to expand our program in California and Illinois, which are two of the highest-exporting states," said Ashley E. Chang, USTDA's Director of Public Engagement.

USTDA's objectives are to help build the infrastructure for trade, match U.S. technological expertise with overseas development needs and help create lasting business partnerships between the United States and emerging economies. Since 2000, USTDA has helped generate over \$1.1 billion in exports for nearly 160 companies, which has helped create or sustain 6,375 jobs in California. In Illinois, USTDA has helped generate over \$913 million in exports for 55 companies which has helped create or sustain 5,291 jobs.

Making Global Local connects companies across the United States to USTDA's export promotion programs through strategic partnerships between the Agency and local economic development organizations. In collaboration with USTDA, California GO-Biz and Choose DuPage can support job growth by assisting the development of companies in emerging markets abroad.

For more information on the initiative, or to learn more about becoming a partner organization, please visit: <a href="https://www.ustda.gov/program/making-global-local">https://www.ustda.gov/program/making-global-local</a>

###

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.