



February 13, 2024 | Austin, TX

Meet Morocco's Digital Transformation Leaders

Join us for a business briefing with senior decision-makers from Morocco who are interested in adopting U.S. solutions for e-government services, data centers, cloud computing, artificial intelligence and cybersecurity.

BACKGROUND

Morocco's increasing urbanization and digitization have elevated the need for data center and cloud computing capacity. The country's market for data accumulation and processing is projected to increase at an annual rate of 6.3% through 2026 due to growing adoption of digital technologies, development of smart cities, and government initiatives to promote digital access across the public and private sectors.

USTDA will host a business briefing on February 13, 2024, in Austin, TX, for U.S. technology companies to meet with Moroccan government and private sector decision-makers who are leading the country's digital transformation.

U.S. companies will have the opportunity to meet the delegates, briefly introduce their solutions, and gain insight into specific near-term commercial opportunities related to Morocco's digital transformation.

ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <http://www.ustda.gov/>.

WHY YOU SHOULD ATTEND

- Gain market intelligence and learn about business opportunities in the ICT sector.
- Establish new business partnerships and meet with key decision-makers.
- Learn about near-term cloud computing and e-government services projects.

BUSINESS OPPORTUNITIES

- Development of cloud computing and data center infrastructure
- Digital public sector services
- Digital commerce
- AI and cybersecurity technology and services
- ICT support and services

CONTACT INFORMATION

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