

Indonesia

New Capital Smart City

Business Briefing & Financing Roundtable



April 24, 2024 | Citibank Headquarters | New York, NY

Engage with Indonesian Smart City Decision-Makers

USTDA is hosting a half-day program for U.S. smart city solution providers to engage with Indonesian government officials on opportunities related to development of Indonesia's new capital city, Nusantara. This business briefing will allow U.S. companies to hear firsthand about upcoming commercial opportunities and meet one-on-one with delegates to present their solutions.

BACKGROUND

Development of Nusantara as the new Indonesian capital city is proceeding with substantial public and private sector investments anticipated over the coming decades. The business briefing will provide an overview of Nusantara's smart city plans and foster networking and partnership opportunities for U.S. companies.

The Indonesian delegation represents senior officials and decision-makers leading the planning, financing, and implementation of Nusantara, Indonesia's new capital city. They will brief participants on projected timeline, priority areas for procurement, investment opportunities, and challenges related to the Nusantara development.

Agencies represented include the Nusantara Capital Authority (OIKN), the Indonesian Ministries of Housing and Public Works (PUPR), National Development Planning (BAPPENAS), Communications and Informatics (KOMINFO), and Transportation, as well as Nusantara's asset holding company PT Bina Karya, and state-owned telecom operator Telkom Indonesia.

The business briefing is a component of a USTDA-funded reverse trade mission to further business connections and opportunities for U.S. companies focused on smart city technologies and applications.

ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

 $Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <math display="block"> \frac{\text{http://www.ustda.gov/}}{\text{http://www.ustda.gov/}}.$



WHY YOU SHOULD ATTEND

- Understand the landscape and plans for Nusantara's development and learn about upcoming tender and investment opportunities
- Meet one-on-one with key decisionmakers
- Hear the latest status and priority investment and interest areas for Nusantara
- Meet prospective partner organizations in smart city technologies, applications, and financing

BUSINESS OPPORTUNITIES

The delegation is particularly interested in:

- Smart digital and physical infrastructure
- Integrated command centers
- · Al solutions
- Intelligent transportation systems
- · Related smart city technologies

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