

**MAY 1, 2024 | SAN FRANCISCO BAY AREA**

## Meet Energy Decision-Makers from Malaysia

The U.S. Trade and Development Agency (USTDA) is hosting a business briefing for U.S. companies to learn about smart grid and energy distribution opportunities in Malaysia and to share their innovations with senior Malaysian officials who plan to invest over \$8 billion into renewable energy sources by 2035.

### BACKGROUND

The Government of Malaysia recently announced a plan to more than double the country's renewable energy capacity by 2035 and is already seeing rapid investment in automation and smart grid technologies to prepare for the transition.

The Malaysian delegation at this business briefing is particularly interested in U.S. renewable energy integration as well as smart grid technologies, alongside best practices for cybersecurity, distribution networks, and storage solutions for the power sector.

There are substantial project and investment opportunities for U.S. companies to offer solutions that support consumer accessibility, grid efficiency, end-to-end communication, and flexibility.

Delegates include representatives from the Energy Commission of Malaysia; Tenaga Nasional Berhad (TNB), Sarawak Energy Berhad (SEB) and Sabah Electricity Sdn. Bhd (SESB).

The briefing is part of USTDA's Malaysia Smart Grid Technologies reverse trade mission.

### ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <http://www.ustda.gov/>.

### WHY YOU SHOULD ATTEND

- Learn about upcoming project opportunities and bidding processes
- Understand the landscape of Malaysia's energy sector
- Meet one-on-one with key decision-makers
- Form new business partnerships

### BUSINESS OPPORTUNITIES

*The delegation is interested in procuring products, technologies, and services in the following areas:*

- Advanced Distribution Management Systems (ADMS)
- Advanced Metering Infrastructure (AMI)
- Supervisory Control and Data Acquisition (SCADA) Systems
- Distributed Energy Resource (DER) Management Technology
- Grid Modernization and Security

### CONTACT INFORMATION

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