

Nigeria and Ghana Financial Sector Cybersecurity REVERSE TRADE MISSION FEBRUARY 4-15, 2024



FEBRUARY 13, 2024 | MARK HOPKINS HOTEL | SAN FRANCISCO, CA

Meet Cybersecurity Decision-Makers from Ghana and Nigeria

The U.S. Trade and Development Agency (USTDA) is hosting a Networking Lunch in San Francisco, CA as part of the Nigeria and Ghana Financial Sector Cybersecurity Reverse Trade Mission (RTM). The Networking Lunch will enable U.S. companies to meet with the delegation to discuss their cybersecurity objectives and to learn about opportunities for cybersecurity services and solutions in the Ghanaian and Nigerian financial sectors.

BACKGROUND

Under President Biden's Digital Transformation with Africa (DTA) initiative, USTDA's Nigeria and Ghana Financial Sector Cybersecurity RTM will familiarize public and private sector decision-makers from Ghana and Nigeria with U.S. entities engaged in developing and deploying cybersecurity solutions in the financial sector; establishing policies and regulations; and implementing best practices.

Across Africa, the banking sector has been heavily targeted by cybercrime, with losses of \$248 million to malicious cyber activity in 2021. Most banking cybercrime in Ghana and Nigeria is through phishing or vishing attacks, as well as the engagement of links that are compromised by malware.

As a leading developer and deployer of cybersecurity and data protection solutions, the U.S. private sector is uniquely positioned to become an essential partner to the Ghanaian and Nigerian financial sectors as they fortify their network infrastructure. U.S. firms are at the forefront of network monitoring, data analytics, vulnerability detection, artificial intelligence, and blockchain applications.

Entities invited to participate as part of this delegation include:

- Ghana: Cyber Security Authority; Ministry of Communications and Digitalization
- Nigeria: Access Bank; Central Bank of Nigeria; Ecobank Nigeria; Federal Ministry of Communications, Innovation and Digital Economy; Federal Ministry of Industry, Trade and Investment; Guaranty Trust Bank; Lagos State Ministry of Innovation, Science and Technology; National Information Technology Development Agency; United Bank of Africa; Zenith Bank

ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <http://www.ustda.gov/>.

WHY YOU SHOULD ATTEND

- Learn about upcoming project opportunities and bidding processes
- Understand the landscape of financial sector cybersecurity in Ghana and Nigeria
- Meet one-on-one with key decision-makers
- Form new business partnerships

BUSINESS OPPORTUNITIES

The delegation is interested in procuring products, technologies, and services in the following areas:

- Cyber resilience and risk management systems
- Electronic payments and digital processing
- Threat intelligence and fraud prevention
- Network monitoring and data protection

CONTACT INFORMATION

Gaetan-Nicolas Bernimolin
Senior Manager, Government Relations
gbernimolin@bcia.org
+1.646.925.7202

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