



U.S.- AFRICA GREEN AND SUSTAINABLE FINANCING WORKSHOP

MARCH 19-20, 2024
ABIDJAN, CÔTE D'IVOIRE

IN COLLABORATION WITH



Explore the World's Fastest Growing Asset Class: USTDA and AfDB Unite in Support of African Development

The U.S. Trade and Development Agency (USTDA), in collaboration with the African Development Bank (AfDB), will bring together public and private sector stakeholders on March 19-20, 2024, in Abidjan, Côte d'Ivoire, to share knowledge, exchange ideas, and catalyze partnerships to mobilize financing for green and sustainable infrastructure projects across Africa.

BACKGROUND

Sustainable finance and Environmental, Social, and Governance (ESG) investing is the fastest-growing global asset class, with ESG-linked debt issuances more than tripling in the last year to \$190 billion.

Most of the use of proceeds from sustainable finance transactions has been focused on developed economies. While ESG investments in emerging economies continue to grow, there is a need for immediate and increased international support for structuring this type of financing to achieve the UN Sustainable Development Goals.

The U.S.-Africa Green and Sustainable Financing Workshop will showcase innovative financing models that USTDA, AfDB, and other leading institutions are deploying to bring sustainable infrastructure projects to fruition. The workshop will convene industry leaders to discuss the enabling environment for green and sustainable financing across the African continent, including U.S. technical experts and key regional financiers who will highlight market-leading case studies of successful sustainable finance transactions. Speakers will include U.S. government agencies, regional development finance institutions, regulators, and stock exchanges.

ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to individuals, firms, or consultants from the U.S. or USTDA-eligible countries in Africa as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at www.USTDA.gov.

WHY YOU SHOULD ATTEND

- Learn more about innovative funding models to support Sustainable Development Goals in Africa
- Meet with U.S. and African financing and project development stakeholders
- Establish new business partnerships
- Engage in one-on-one dialogue with leading decision-making principals

BUSINESS OPPORTUNITIES

Delegates who are interested in:

- Green and sustainable infrastructure projects
- New renewable energy funding models
- Financing mechanisms
- Regulatory and policy reforms

CONTACT INFORMATION

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