

ABOUT USTDA

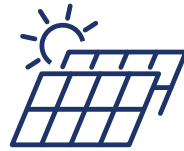
The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership-building activities that develop sustainable infrastructure and foster economic growth in partner countries.

RESULTS



4,000+

infrastructure activities supported worldwide



\$119 billion

U.S. exports to infrastructure projects in emerging economies since 1992



\$231

U.S. exports for every dollar programmed

TOOLS

Feasibility Studies and Pilot Projects

USTDA funds feasibility studies that link foreign project sponsors with U.S. businesses at the critical early stages of a project when technology options and requirements are defined. USTDA also tests U.S. equipment and technology in overseas settings to demonstrate the effectiveness of U.S. solutions and identify opportunities for scalability and replicability.

These studies provide the comprehensive analysis required for priority infrastructure projects to achieve financing and implementation.

Technical Assistance

USTDA offers technical assistance to help create enabling environments for high-quality infrastructure development and increase U.S. competitiveness in key markets.



Training Grants

U.S. firms pursuing international infrastructure deals may face a competitive disadvantage from foreign competitors whose governments offer incentives exceeding tender requirements. USTDA has a proven record of leveling the playing field for U.S. firms by offering grants to fund specialized training and skillset development programs for emerging economy project sponsors.

Partnership-Building Activities

USTDA builds partnerships between overseas decision-makers and U.S. financiers, suppliers, and regulatory and policy experts, with the goal of sharing knowledge, identifying export opportunities and helping our partners find solutions for the challenges that they face. Along with technical workshops and industry events, USTDA hosts reverse trade missions to bring project sponsors to the United States to observe the best of American infrastructure design, manufacturing and operations.



INITIATIVES



**MAKING
GLOBAL
LOCAL**

Making Global Local

Making Global Local is USTDA's touchpoint program, connecting more than 90 U.S. partner organizations and their members to the opportunities that USTDA creates. MGL partners with state and local economic development organizations, chambers of commerce, and small business development centers to connect a diverse group of U.S. firms with sponsors of infrastructure development opportunities in emerging economies overseas.



Global Procurement Initiative

USTDA launched the Global Procurement Initiative to train public officials in emerging economies on how to establish procurement practices and policies that integrate life cycle cost analysis and best value determination in a fair, transparent manner. GPI helps partner countries acquire high-quality, long-lasting technologies while building smart, sustainable infrastructure with overall savings for their government.



Global Partnership for Climate-Smart Infrastructure

Launched by President Biden in 2021, USTDA's Global Partnership for Climate-Smart Infrastructure connects U.S. industry with major clean energy and transportation infrastructure projects in emerging economies. This partnership with U.S. industry leverages USTDA's project preparation and partnership-building tools to support the use of U.S. technologies and services in overseas climate-smart infrastructure projects.

Climate



To strengthen Indonesia’s resilience to natural disasters and climate change, USTDA supported Indonesia’s plan for an integrated system of advanced maritime and weather information through a reverse trade mission that connected Indonesian officials with U.S. technologies, services, and financing mechanisms. USTDA’s program contributed to the procurement of life-saving meteorology and maritime observation technologies from multiple U.S. firms.

Clean Energy



USTDA funded a feasibility study that helped a Turkish independent power producer secure financing for a geothermal power plant that was built using technology from 12 U.S. firms in seven states. The plant now generates 45 megawatts of clean power for nearly 170,000 homes.

Transportation



In Mexico, USTDA provided technical assistance to the State of Yucatán’s Institute of Mobility and Territorial Urban Development to help modernize the public transportation system in its capital city of Mérida. USTDA’s grant will enable the deployment of intelligent transportation system technologies and electric mobility solutions.

Digital Infrastructure



When U.S. company SubCom, LLC, faced Chinese competition to build a new subsea fiberoptic cable system from Singapore to France, USTDA offered training assistance to five countries involved in the selection process if they chose SubCom. USTDA’s support helped SubCom win the contract, ensuring an American-made solution for the intercontinental high-speed connectivity project.

Healthcare Infrastructure



USTDA funded a reverse trade mission to the United States to support the modernization of noncommunicable disease treatment in Kenya. The visit connected Kenyan delegates from public and private healthcare institutions with U.S. medical technology and service providers, resulting in Kenya procuring diagnostic and radiology equipment from U.S. firms.

