

# **Building Partnerships. Supporting U.S. Jobs. Growing U.S. Exports.**

#### www.ustda.gov

he U.S. Trade and Development Agency helps companies create U.S. jobs through export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

The Agency also connects project sponsors with U.S. partners through its reverse trade missions, industry conferences and expert workshops.

#### **USTDA'S SMALL BUSINESS RESULTS**



73%

Percentage of USTDA contracts awarded to small businesses



370

Communities supported through small business exports



1:136

Every \$1 invested generated average of \$136 in U.S. exports

#### **Supporting Infrastructure Development**

USTDA is unique among federal agencies: it is mandated to promote U.S. industry participation in infrastructure projects at the critical early stages when design choices and technology options are being determined and defined.

The Agency places particular emphasis on vital economic sectors: clean energy, digital infrastructure, transportation, and healthcare infrastructure.

# FEASIBILITY STUDIES AND TECHNICAL ASSISTANCE

USTDA funds feasibility studies and technical assistance to provide the comprehensive analysis that infrastructure projects need to move from concept to financing and implementation.

#### PILOT PROJECTS

USTDA tests U.S. equipment and technology in overseas settings to promote cutting-edge U.S. solutions and identify opportunities for scalability and replicability.

#### **REVERSE TRADE MISSIONS**

USTDA brings project sponsors to the United States to observe the innovative design, manufacture and operation of American products and services to support their infrastructure development goals.



90+
PARTNERS

36
STEES AND NATIVE AMERICAN NATIONS
NATIONS

## **Making Global Local**

<u>Making Global Local</u> connects over 90 U.S. partner organizations across 36 states and Sovereign Native American Nations participating in the full range of USTDA's export-promotion programs, including reverse trade missions, business opportunity briefings, and workshops.

<u>MGL partners</u> are Tribal, state, and local economic development organizations, chambers of commerce, world trade centers, and small business development centers. Partners connect a diverse array of U.S. companies with sponsors of infrastructure development opportunities in emerging economies overseas.

## **Global Opportunities**

MGL seeks to benefit U.S. companies, including small, minority-owned, Tribal-owned, and disadvantaged businesses that are vital to our economy and create meaningful employment opportunities for their communities. MGL provides a pathway for U.S. companies looking to expand into global markets through a pipeline of sharing information about global business opportunities at the local level.

## **Become an MGL Partner**

- Access to USTDA's global network of country and infrastructure experts
- Opportunity to coordinate with USTDA on programming, co-hosting roundtables, and trade delegations from overseas.
- Free admission to USTDA-sponsored events
- · Digital recognition on USTDA's website
- Direct delivery of USTDA news and events









