



**January 30, 2024 | Hilton Garden Inn Houston/Galleria Area | Houston, TX**

## Meet Green Hydrogen Specialists from South Africa

The U.S. Trade and Development Agency will host a Business Briefing for U.S. firms to share their clean energy and green hydrogen solutions with South African decisionmakers and learn about potential opportunities in South Africa's rapidly growing green hydrogen sector.

### BACKGROUND

The South African energy sector is set to undergo significant changes over the coming decades, and the South African government considers zero emission hydrogen to be essential to the country's new energy mix. In addition to local demand, South Africa intends to position itself as a global supplier of zero emission hydrogen for countries unable to produce it independently.

The South African government is moving forward on long-stalled clean energy priorities to help reduce carbon emissions and increase overall energy supply. This government effort will both improve the business climate and support near-term export opportunities for green hydrogen technologies. Among other recent developments, the South African Department of Energy has signed agreements for two hybrid wind-solar facilities with battery storage, and a new law promoting private generation projects and power trading aims to enhance competition.

The business briefing is part of USTDA's South Africa Green Hydrogen Reserve Trade Mission to connect public and private climate-smart institutions with U.S. best practices and solutions in clean energy and climate infrastructure.

### ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <http://www.ustda.gov/>.

### WHY YOU SHOULD ATTEND

- Hear South African delegates speak about their current capabilities, anticipated needs, and potential procurement opportunities.
- Network and build new partnerships with key decision makers in a rapidly growing market.
- Learn more about key elements in green hydrogen dealmaking including financing, delivery, and downstream production.

### BUSINESS OPPORTUNITIES

Technologies of particular interest include:

- Electrolyzers
- Hydrogen fuel cells
- Hydrogen-ready turbines
- Innovative hydrogen production designs
- Green hydrogen fueling stations

### CONTACT INFORMATION

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