

# Workshop on Regulatory Convergence for Healthcare Products in Southern Africa



MARCH 12 - 13, 2024 | RADISSON BLU GAUTRAIN HOTEL | JOHANNESBURG, SOUTH AFRICA

# Meet Health Regulatory Decision-Makers in Southern Africa

The U.S. Trade and Development Agency (USTDA) will convene U.S. and Southern African pharmaceutical and medical device companies, government representatives and multilateral partners for a two-day workshop to develop action-oriented outcomes that advance regulatory harmonization and improve market access for essential medical products in Africa.

#### **BACKGROUND**

This workshop will spotlight the successes and lessons learned from the decade-old ZAZIBONA program, a pioneer in efforts to develop cross-border healthcare regulatory alignment between nine African countries.

Sessions will also address anticipated healthcare regulatory harmonization developments in the SADC region, as well as opportunities to strengthen regulatory systems and improve efficiencies, governance and transparency in regulating medicines. For medical devices, attention will be given to navigating medical devices regulatory pathways from the perspectives of innovators, local manufacturers, importers and other stakeholders in the value chain. The program is designed to provide ample opportunities for attendees to network and make connections with industry leaders and government decision-makers.

This event is the second of five regional workshops in USTDA's Regulatory Convergence for Healthcare Products in Africa series.

#### **ABOUT USTDA**

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

REGISTER NOW

### WHY YOU SHOULD ATTEND

- Explore lessons learned from the implementation of the ZAZIBONA program.
- Learn how technology can improve communication, regulatory process efficiency, transparency and governance.
- Participate in B2B and B2G discussions about what is needed to transition to harmonization.
- Discover sustainable financing models for regulatory harmonization.
- Understand the differences between regulations for medical devices and pharmaceuticals.
- See live demonstrations of medical devices to show regulatory diversity.

## **CONTACT INFORMATION**

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Register at <a href="https://bit.ly/42ah8Yy">https://bit.ly/42ah8Yy</a>

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