

MINNESOTA LOTTERY

SAY I'MN TO LOTTERY!

INCREASED
TRAFFIC

ZERO
INVENTORY
COST

ADDITIONAL
REVENUE

NO
EQUIPMENT
COST

ADD-ON
SALES

RETAILERS LOVE SELLING LOTTERY

"We would sell Lottery products even without any commissions due to the added draw and entertainment options for our customers."

-Bryan Turtle, Owner Turtle's Bar & Grill

"At first we were nervous about the Lottery, but our rep has helped us and now our customers ask for their favorite games each time they come in."

-Matt, Manager Gas Plus



RETAILER BENEFITS

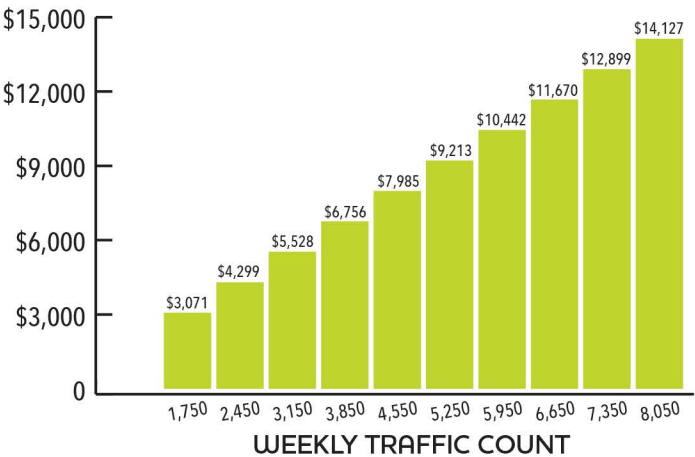


In FY20, retailers earned over \$42.4 million in commissions, along with an additional \$2.43 million in incentives and bonuses.

The commission rate is 5.5% on every dollar sold, plus an additional .5% on scratch sales.

Earn 1.5% on every dollar of scratch and lotto winnings paid out by your store. Sell a qualifying winning jackpot ticket and you could receive a \$500 to \$50,000 selling bonus.

PROJECTED ANNUAL COMMISSIONS BASED ON TRAFFIC COUNTS



mnlottery.com